

<b>Post Title</b>	:	<b>Associate Director</b>
<b>Grade</b>	:	<b>Agenda for Change Grade 8C/8D</b>
<b>Location</b>	:	<b>OMBC Civic Centre/NHS Oldham, Ellen House</b>
<b>Hours of Work</b>	:	<b>37.5 hours per week</b>
<b>Responsible to</b>	:	<b>Executive Director of Public Health</b>

### **Job Summary**

The Associate Director post is central to the developing public health function of NHS Oldham and Oldham Metropolitan Borough Council working as one to improve health and reduce health inequalities and enhance the quality of life for people in Oldham.

The post will lead on the delivery of key areas of the borough's Strategic Commissioning Plan and Local Area Agreement with particular emphasis on reducing inequalities in health.

This post will harness the existing skills in NHS Oldham and OMBC on public health and intelligence to deliver real change through the full range of council services and commissioned health services that closes the gap in health inequalities within Oldham and between Oldham and the country. This post will support NHS Oldham and OMBC to address the entirety of the health and well-being agenda through early years services and development, education, employment to integrated primary and secondary health care.

Commitment to and experience of partnership working will be essential and the postholder will be expected to be able to cope with multiple and changing demands and to meet tight deadlines. A high level of tact and diplomacy is required and an ability to understand different cultures to enable working across organisational boundaries.

### **Key Responsibilities:**

- To drive the development of a strategic vision on health and well-being for the Oldham Council and NHS Oldham partnership, and to translate this into priorities and delivery plans which are outcome-focused, evidence-based and measurable.

- To ensure that this vision is set within an annual business plan that drives and informs the strategic and business planning of Oldham Council and NHS Oldham and delivers a reduction in inequalities in health.
- To ensure the production of the Borough's Joint Strategic Needs Assessment (JSNA), under the leadership of the Director of Public.
- Coordinate and ensure the delivery of effective solutions which tackle the complex problems that impact on health and wellbeing e.g. obesity, smoking and alcohol misuse, establishing effective partnership-working and appropriate approaches to commissioning across a wide variety of integrated health and wellbeing services and broader interventions that determine health status.
- Lead the business planning and delivery of the work necessary for the More People More Active More Often Theme of the Oldham Health and Well-being Prospectus.
- Influence wider strategy and development ensuring consideration of health and health inequalities in regeneration programmes including employment, housing, planning, transportation, anti-poverty activity and community cohesion.
- To drive the integration of the NHS Oldham and OMBC public health functions beginning with the integration of intelligence gathering, analysis and research functions and the shared responsibilities of both organizations for emergency planning and resilience.
- To develop and maintain strong links with key partners, including the NHS, independent and Third Sector providers, local patient and voluntary groups, neighbouring PCTs, GPs, community groups, etc, representing the Health and Well-Being Partnership at relevant meetings and events, and advising on best practice and strategic solutions for driving the health inequalities and well-being agenda.

- Support the Overview and Scrutiny function of the OMBC to appropriately address health and healthcare provision with a specific emphasis on reducing inequalities in health.
- Support the development of locality based working to ensure that health and healthcare considerations are addressed.